

AGENDA

Friday, February 24, 2011

<u>Start Time</u>	<u>End Time</u>	<u>Title</u>	<u>Presenter</u>
13:00	17:00	Conference Registration	
13:00	17:00	Performers Showcase Registration	
14:15	14:30	Conference Open - Welcome and Team Intro	Triana Newton
14:30	15:15	Featured Speaker	Bob Bishop
15:15	15:30	Break	
15:30	17:00	Interactive Session "Think the Unthinkable"	Moderated Ken Fowler and Donna Flynn
17:00	17:05	Close	April Zalesky
18:00	21:00	Welcome Reception	Westin Wall Centre

Saturday, February 25, 2010

<u>Start Time</u>	<u>End Time</u>	<u>Title</u>	<u>Presenter</u>
8:00		Conference Registration	
8:30	9:00	Breakfast	
9:00	9:05	Welcome to the Conference	Donna Flynn
9:05	9:10	Introduction of NWCAS Board of Directors and Nominations	Donna Flynn
9:10	9:40	ICAS Update	John Cudahy
9:40	10:00	Performer's Showcase #1	Roy H and Ken H
10:00	10:30	Websites that Work - The Beta Project	Llew Roberts/Triana Newton
10:30	10:45	Coffee Break	
10:45	11:00	Nominated BOD Candidates Presentations	Nomination Committee
11:00	11:20	Performers Showcase #2	Roy H and Ken H
11:20	12:00	Featured Speaker	Max Moga
12:00	12:05	Thank you to our Sponsors and Intro of Silent Auction	Malin Bergstrom
12:05	13:15	Lunch is served	
12:05	13:15	Networking	TBA
13:15		New Board of Directors Election - Voting Closes	Nomination Committee
13:15	14:45	Meet the Agencies Roundtable Presentations	Jon Bowman
14:45	15:00	Coffee Break	
15:00	15:15	Making Social Media Work! - Projects in 2011	Kelly Brouwer
15:15	15:20	Introduction of NWCAS Board of Directors	Nomination Committee
15:20	15:40	Performer's Showcase #3	Roy H and Ken H
15:40	16:00	NWCAS Forum	Moderated
16:00	16:45	Closing Speaker	Gavin Lee
16:45	16:55	Conference Close	Bud Granley
17:00		Board of Directors Meeting ***immediately after wrap up	
18:00	sharp	Bus Leaves for Cruise	